



WHEELING UNIVERSITY

Our campus-wide Welcome to campus Care Package event is only a few weeks away.

Dear Parent(s),

Parents have three hopes when their child goes to college: positive personal development, positive relationships and positive outcomes. What we can tell you though is that the most important foundation to help achieve these results is positive support from home! After families leave and emotions intensify, we offer this community-wide event that helps make friends and reassures students.

To help, we provide our popular "Off to College Care Package Event" each year. We will prepare a package for your student absolutely FREE, but to confirm, you need to fill out and return the attached order form and purple "Off to College" message card to make sure your student doesn't miss out.

We're aiming for 100% parent participation!

NOTE: Funds from this event benefit our very limited budget that is supported in part by families. While your student's Off to College Package is free, would you please sign up for additional care packages during the year to help defray the cost of the event? Proceeds help provide funding for other educational, social and recreational activities we sponsor on campus.

Your personal handwritten or online note comes with each Care Package, so you can send your student messages of optimism and encouragement throughout the year.

The "Cardinal Cheer Plans" are the favorite with students.
Your biggest and best options feature all the Care Packages listed below, each with timed delivery.
Plus, the Student Advantage Membership for terrific student savings.
By ordering everything at once, you save time and money - \$24 off regular prices!

The Welcome Package arrives just after school begins, loaded with energy boosting snacks and easy meal substitutes for late wake-ups or working through lunch or dinner. With over 30 delicious munchies from Kellogg's Pop-Tarts and Think Beef Jerky to Pringles, Unique Pretzel Shells, Blue Diamond Almonds, Nabisco OREO Cookies, Rice Krispies Treats, and Haribo Gummy Bears your student will be prepared for almost any stomach grumbling emergency.

The Move-in Mug includes a generous mixture of gourmet teas, Swiss Miss hot cocoas, Quaker Oatmeal and Ramen designed to keep students comforted during long nights with the books. With its bowl-sized mug, it's a tasty companion to the Welcome Package.

The Trick or Treater arrives for Halloween loaded with popular Halloween candy like Snickers, Doritos Nacho Cheese, Kar's Trail Mix, Chex Mix Muddy Buddies and more. This is also near midterms, so this package will be doubly appreciated.

The Valentine Surprise will thrill your student with a heart-shaped box of chocolates, M&M's, Chips Ahoy Cookies, Goldfish Cheddar Crackers, Nabisco Teddy Grahams, a fun box of tiny Conversation Hearts and lots more. It's a fun reminder of your love.

The Out of the Blue Care Package arrives when it's least expected. With more than two dozen student favorites like Nature Valley Granola Bar, Milano Cookies, Think Brownie Protein Bar and more, this surprise package practically guarantees a thank you call. Out of the Blue Packs show up for no special reason except to show your love. Yours will arrive during the first semester, but not near other deliveries!

The Fall Finals Survival Package offers your student over 55 study snacks like Pop Chips, Ritz Bits Sandwiches, Ramen Noodles Soup, Real Deal Veggie Chips, Skittles and Twizzlers plus a comforting assortment of gourmet teas and Swiss Miss hot cocoas and Spiced Apple Cider, all with a reusable thermal mug. Enough to last all through finals.

The Student Advantage Membership The Student Advantage Mobile app offers college students year-long savings with access to over 350,000 discounts nationwide: dining, shopping, movies, entertainment & more!

We're really hoping for 100% parent participation. **Please respond by August 24th.** Thank You!

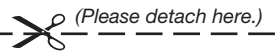
Sincerely,

Andrew Lewis
Vice President and Chief Student Services Officer

P.S. Please respond promptly to guarantee your student's free Off to College Care Package. We want every student to be included in the fun!

Order online at wheeling.oem.com/carepackages

Care Package Order Form - Order by AUGUST 24th



Student's Name: _____
 Residence Hall: _____ Room Number: _____
 Campus Box: (if applicable) _____
 Student's E-mail Address: _____
 Student's Cell Phone Number: _____
 Expected year of graduation: Class of _____ Student's Birthday: _____ mm / dd
 Your Full Name: _____
 Street Address: _____

 City: _____ State: _____ Zip: _____
 Phone Number w/area code: _____
 Your E-mail Address: _____

Enclosed check or money order payable to: **COLLEGIATE WELCOME SERVICE PROGRAM**

Yes! Include my student in the Off to College Care Package Event!..... FREE
Would you help us cover the cost by purchasing a plan or Package below?

The "Cardinal Cheer Plan"..... \$125
*Save with our students long time favorite!
 Welcome, Move-in Mug, Trick or Treater, Valentine and Out of the Blue.
 Plus the Student Advantage Membership!*

The "Cardinal Ultimate Cheer Plan"..... \$160
Save \$24! Send Every Package, including Fall Finals.

- Welcome Package & Move-in Mug \$42
 - Welcome Package..... \$30
 - Out of the Blue Care Package..... \$25
 - Trick or Treater..... \$25
 - Fall Finals Survival Package..... \$42
 - Valentine Surprise \$25
 - Student Advantage Membership \$25
- Please add 7% WV State & Local tax \$ _____
 Total Amount Enclosed \$ _____

If you only intend to reserve the Off to College package, please reply by mail. All other orders may be made by mail or online at wheeling.oem.com/carepackages